TOWER RUSH

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Tower Rush Pakistan Affiliate Disclosure and Paid Placement

Detailed reference

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https://towerrush2pk.com/en/affiliate-disclosure

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Editorial site, data and materials

Attribute	Value
Affiliate links	Disclosure is placed next to the link; information about the affiliate commission is confirmed in the expert database
Paid placement	Separated by labelling from the editorial rating; the calculation result is not for sale

Subject reference: parameters and applicability — 31. Affiliate model

ID	Attribute	Value, conditions and result
31-01	Payment model	Hybrid — the approved model for affiliate settlements and contractual terms.
31-02	Target GEO	Pakistan.
31-03	Qualifying action	New adult participant, one own qualifying deposit; duplicates/cancellations excluded.
31-04	Number acquired	67 confirmed registrations.
31-05	Number qualified	34; share 50.7463%.
31-06	CPA rate	3000.00 PKR per qualification under the approved CPA model.
31-07	GGR	390000.00 PKR−315900.00 PKR=74100.00 PKR.
31-08	Bonus deduction	16750.00 PKR
31-09	Cost deduction	5500.00 PKR
31-10	NGR	74100.00 PKR−16750.00 PKR−5500.00 PKR=51850.00 PKR.
31-11	Revenue Share share	27,5% NGR = 14258.75 PKR under a separate approved RS model.
31-12	Hybrid CPA part	34×1500.00 PKR=51000.00 PKR.

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ID	Attribute	Value, conditions and result
31-13	Hybrid RS part	18% NGR = 9333.00 PKR; total Hybrid 60333.00 PKR.
31-14	Negative carryover	Negative NGR is carried over to the next month; the current one is positive.
31-15	Minimum number of deposits	One per qualified player.
31-16	Minimum number of active players	12 active; in the calculation 34.
31-17	Monetary payout threshold	7000.00 PKR; Hybrid 60333.00 PKR.
31-18	Payout cycle	After the monthly period closes; the editorial team's actual commission is fixed in the corresponding database field.
31-19	Holdback or cancellation	Duplicates, refunds and non-qualifying entries are excluded before CPA; NGR deductions are applied once.

Subject reference: parameters and applicability — 32. Editorial site

ID	Attribute	Value, conditions and result
32-04	Commercial relationships	The affiliate model, terms of commercial relationships and actual revenue are approved and accounted for separately.
32-22	Fact of affiliate links	There are no affiliate links in the MD; when placed, disclosure is required next to the link.
32-23	Actual editorial commission	0 PKR of actual commission within the document; the Hybrid calculation is separate.
32-24	Paid placement	Paid placement is marked separately from the assessment; placement terms are fixed in the relevant contract.